

***The Wisdom of the Bullfrog* by Admiral William H. McRaven (U.S. Navy Retired)**

A new leadership book has captured my attention! Written by the author of *Make Your Bed*, Admiral McRaven served as a Navy SEAL for thirty-seven years, and as a commander on every level.

This tiny book has 18 chapters, and each chapter is committed to a motto, creed, or saying that McRaven felt personally helped equip him for the challenges he experienced as a leader. Some are easy to recognize as military mottos, for example, *The Only Easy Day Was Yesterday* and *Hope is Not a Strategy*. In the few pages following each principle, McRaven expounds upon the idea through stories, suggestions and examples. He uses military examples as well as personal experiences to illustrate the importance of developing qualities such as perseverance, dependability, and honesty.

The Wisdom of the Bullfrog is an easy leadership read, as well as a book that offers wonderful advice for everyday living. This book could be the perfect acknowledgement gift for someone moving into a leadership position, or for a graduate as they look towards their future.