

Shoe Dog (Young Readers Edition)

Author: Phil Knight

Source: EPLD Children's Department

If you are a fan of Shark Tank or Nike, this book is for you.

Phil Knight (the founder of Nike) is a 24 year old graduate of the University of Oregon with an MBA from Stanford. However, he doesn't know what to do with his life. Sure, there are the traditional careers in accounting, banking or consulting that entice with lucrative salaries for a newly minted graduate. Boring....he mutters to himself.

But Phil is a runner having run for the University of Oregon. And he has a CRAZY IDEA. One that is just crazy enough and viable enough at the same time that it just might work. This book is the story of how Phil chased that entrepreneurial dream based on that CRAZY IDEA. With a colorful cast of characters along the way including his traditional parents to the Japanese businessmen he initially worked for to his quirky running peers/colleagues, this is the story about how hard work, creativity and following your calling can pay off.

An inspirational book for any age, I would recommend it as a title for any reader of juvenile fiction. And while it was a bit of a slow, dry start, it readily pulled me into this story of the creation of what we now all know as **Nike**.